

Issue Date: [day of month, year]  
At: Monterrey, N.L., Mexico

Maturity Date: [same as issue]  
Serial Number: [year, iboe code]

**\$ [AMOUNT IN USD, IN NUMBERS]  
INTERNATIONAL BILL OF EXCHANGE**

ISSUED AS PER UNCITRAL CONVENTION

**Amount: [in words] [in numbers] UNITED STATES DOLLARS**

**Issued by (ISSUER): FIDES GESTIÓN FINANCIERA S.A.P.I. DE C.V. (hereinafter "FIDES"), Issued as per UNCITRAL CONVENTION.**

**Pay to the order of (BENEFICIARY):** [Name of beneficiary].

**For the purpose of:** providing full payment for purchase, by ISSUER, of ADVERTISING CREDIT PROMISSORY NOTE [Promissory Note sequence number], issued by HOWSE SERVICES, INC (a Texas, USA, Corporation) from the ACCEPTOR thereof for an amount equal to its full face value.

**Assignment:** The BENEFICIARY or any subsequent Holder hereof may assign all rights, title and interest in, to and under this International Bill of Exchange, by so notifying the ISSUER via email sent to [jreyna@fides.com.mx](mailto:jreyna@fides.com.mx) and requesting that a new document be issued with the name of new Holder replacing the BENEFICIARY hereof; a publication/processing fee may apply; after such notification instructions for request verification shall be provided to the email sender.

**Collateral:** [REPURCHASE AGREEMENT ... identification], a copy of which is attached herewith, has been assigned to ISSUER to serve as collateral and as the commercial basis for this INTERNATIONAL BILL OF EXCHANGE.

**Jurisdiction:** This International Bill Of Exchange has been issued per and is governed by the laws of Monterrey NL, México.

**Complete document:** This constitutes the complete INTERNATIONAL BILL OF EXCHANGE, with the signatures and seals hereon.

**Electronic document copy:** An electronic copy of this document, with all signatures and seals affixed thereto, published in [www.businesscannons.net](http://www.businesscannons.net) and copied there from, has the same validity and force of law as an original signed and sealed document.

**PAYMENT:** Payment of this INTERNATIONAL BILL OF EXCHANGE will be made as UNITED STATES DOLLARS proceeds from the Collateral, as stipulated therewith and therefor, are received by the ISSUER.

**PLACE OF PAYMENT:** This INTERNATIONAL BILL OF EXCHANGE shall be paid, as indicated in PAYMENT, upon presentation at the offices of FIDES located at Ángel Martínez Villarreal #637, Colonia Chepevera, Monterrey, N.L. 64030; presentation may be made physically or by sending an email request to [jreyna@fides.com.mx](mailto:jreyna@fides.com.mx).

**ISSUER: FIDES GESTIÓN FINANCIERA S.A.P.I. DE C.V.**

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[Name of individual]  
[TITLE]

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[Name of individual]  
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