

**FRED L. GISSENDANER**  
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Fred Gissendaner's experience, work ethic and international perspective have enabled this Ohio native to develop a skill set that has multiple applications. A career educator, social/community activist and entrepreneur, Mr. Gissendaner is part of a select group of agent associates that represent an international consortium of business development visionaries who have come together for a single cause – improve the condition of the world economy and the quality of life by making strategic investments that encourage entrepreneurship, employee well being and corporate citizenship.

Mr. Gissendaner's role for this private conclave is to contact business owners and corporate employers and familiarize them with the growth opportunities that are available and the potential these opportunities hold for enhancing their bottom line and employee welfare. These responsibilities include outlining the group's overall strategy for stimulating the economy by funding projects and purchasing the services of businesses as well as sharing specific plans that will motivate and incentivize employees with monetary benefits at minimal cost to the employer.

The owner and president of Casstre'don Enterprises, Inc., Mr. Gissendaner understands the challenges faced by small business owners and corporate department heads in today's economy, whether it be an established enterprise seeking to increase its market share or a start-up company needing a foothold. The international perspective he brings to the evaluation of challenges faced by entrepreneurs worldwide and his innate ability to offer suggestions that turn those challenges into opportunities are invaluable.

Mr. Gissendaner employs the fact-gathering skills he honed as an educator to analyze apparent problems and offer viable solutions. He has helped numerous others recognize professional and financial opportunities and develop the skills needed to take maximum advantage of these opportunities using minimum resources.

Mr. Gissendaner enjoyed a long and distinguished career as a teacher and administrator on the building and district levels in the Akron (Ohio) Public Schools. He is an active member of numerous boards, fraternal, community and national organizations and is the recipient of a number of professional and social awards and distinctions. Mr. Gissendaner communicates effectively with a variety of audiences and stakeholders throughout North America. He has attended professional and business development conferences and regularly participates in teleconferences to introduce motivated individuals to potentially lucrative opportunities.

Mr. Gissendaner holds both a B.S. degree in Education and a Master's degree in Administration from Kent State University. His memberships, honors and awards include:

- The UNCF Volunteer of the Year
- Kappa Alpha Psi Achievement Award in Education
- Life member, NAACP
- Life member, National Alliance of Black School Educators
- Life member, American Association of School Personnel Administrators
- Life member, Kappa Alpha Psi Fraternity, Inc., member, Sigma Pi Phi Fraternity, Inc., & member, Phi Delta Kappa Fraternity, Inc.
- Member, Summit County Sports Hall of Fame and Past President
- Life member, Kent State University Alumni Association and Past President
- President, Kappa Foundation of Akron, Ohio, Inc.