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# ROBERT LUNDQUIST

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## PROFESSIONAL SUMMARY

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Dedicated Entrepreneur accomplished in concept development, feasibility analysis and securing the funding necessary for successful business growth. Seasoned Business Owner emphasizing white hat methods, the importance of high quality and targeted content . Motivated business professional bringing a 45 year career in small business ownership. Business development and social media expert who quickly masters new concepts and technologies to drive successful businesses.

## SKILLS

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- Customer targeting
- Employee recruiting
- Marketing and advertising
- Strategic partnership building
- Operations management
- Natural leader
- Business recovery and sustainability
- Hiring, training and supervision
- Cost-effective procurement
- Debt collections
- Talented negotiator
- Strong work ethic

## WORK HISTORY

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**President** , 06/1968 to Current

**Self employed** – Own my business and own my own Ranch

- Managed a \$2.7 million annual operating budget.
- Managed business finances, including paying vendors and suppliers for products services rendered.
- Monitored income expense sheets to track and adjust expenses.
- Researched public perception of products and services and used information gathered to guide strategy development.
- Reviewed sales and activity reports to measure productivity and meet company performance targets.
- Maintained exceptional customer service ratings for the company .

## EDUCATION

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**High School Diploma:** 1968

**MHS** - Maidstone

## ACCOMPLISHMENTS

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- Built a business from initial start-up to over \$2.5 million in annual revenue in a span of 10 years. Served on numerous Boards ,Lloydminster Exhibition association for 35 yrs where I served as president for 4 yrs. Lloydminster chamber of commerce for 10 yrs and as president for one term . served a 6 yr full term on the Lloydminster Economic Development Board . 4-H system in a leadership role for 15 yrs . Served the local school board for 10 yrs , as well as our parish Church council for 25 yrs