

# Edson H. Gardea

THIBMART INDEPENDENT CONTRACTOR

[edson@neomedia-dg.com](mailto:edson@neomedia-dg.com) |  |  |  | 

## Objective

My objective is to help you understand the entire process of engaging in business utilizing the **THI Business Model** protocols, and assist you in reaching the financial & life goals you seek by taking advantage of these opportunities.

## Professional Summary

I'm bilingual in English and Spanish with 100% written and oral fluency in both languages.

I am President of Neomedia Design Group in El Paso, TX, and have been in business for 11-years, averaging sales of \$150K a year. This is a testament of my strong business, communication, and negotiation skills. I am an autodidact which has helped me monetize every new skill acquired as different streams of income.

I've helped my clients get many multi-million dollar contracts/awards through our offerings, and aided them with increasing their client base utilizing the right mix of marketing/advertising materials and the correct channels to get their message across by targeting the right audience for their specific professional niche.

I have a wide variety of clients from different professional walks of life that include Business Owners, Transportation Engineers, Inventors, Architects, Artists, Real Estate Agents, Land Developers, Chiropractors, Banking Institutions, Facilities Managers, Interior Designers, and just about anyone needing very high-end, professional, creative services to assist with all their marketing initiatives.

## Technical Skills & Abilities

My technical and creative capabilities/expertise are in the areas of 3D Visualization, 3D Animation, HD Video Production, Motion Graphics, Professional Photography, Graphic Design, and Website Design servicing the industries of Advertising, Marketing, Film, Broadcast, Social Media Marketing, Architecture, Engineering, Real Estate, Land Development, Banking, and Business-to-Business.

## Experience

Prior to founding Neomedia Design Group, I worked with several of the leading architectural firms in El Paso, TX for a span of 10 years. There I gained the experience of basic design principles to the intricacies of construction project management. Being architecturally trained, I understand the complexity of the design and development process of Education, Healthcare, Government, Retail/Restaurant, Industrial, Manufacturing, Business/Corporate, and Residential architectural projects. My current experience is mostly used for acquiring new business and securing contracts for the company to achieve all of our financial goals.

## Education

Attended El Paso Community College and received my *Associates of Arts* degree with a concentration in Architecture on May 12<sup>th</sup>, 2000. Attended UTEP and studied to get my Bachelor's in Computer Information Systems and Business Administration in Management, but left in my fourth year to start my company Neomedia Design Group. That has been one of the most rewarding decisions I have ever made.