



Mar 4. 2022

About

Texas Green Star

Our Mission

To provide safe, local, fresh, clean, healthy, affordable, high-quality hydroponically grown organic produce, under a Controlled Environment Agriculture approach, in a sustainable, eco-friendly, and responsible manner.

Our Vision

To be the local, year-round, reliable supplier, continually striving for improvement, pursuing innovation, delivering superior service, and producing high quality and safe organic produce contributing to our community's health.



TXGS Highlights

- Founded on October 9, 2019
- Over 60MM hydroponically grown produce, under CEA per year
- Texas Grown (Denton, TX, next to I -35)
- Minority Owned Certified
- Reliable provider (CEA) (Climate Change)
- Hydroponic Production System using Nutrient Film Technique (NFT)
 - No hazardous chemicals are ever used.
 - Pathogens free
- All year -round production
- Client production planning
- Portfolio flexibility
- Full traceability
- Primus - GFS Certified
- Organic Certified



A Facility as Big as Texas

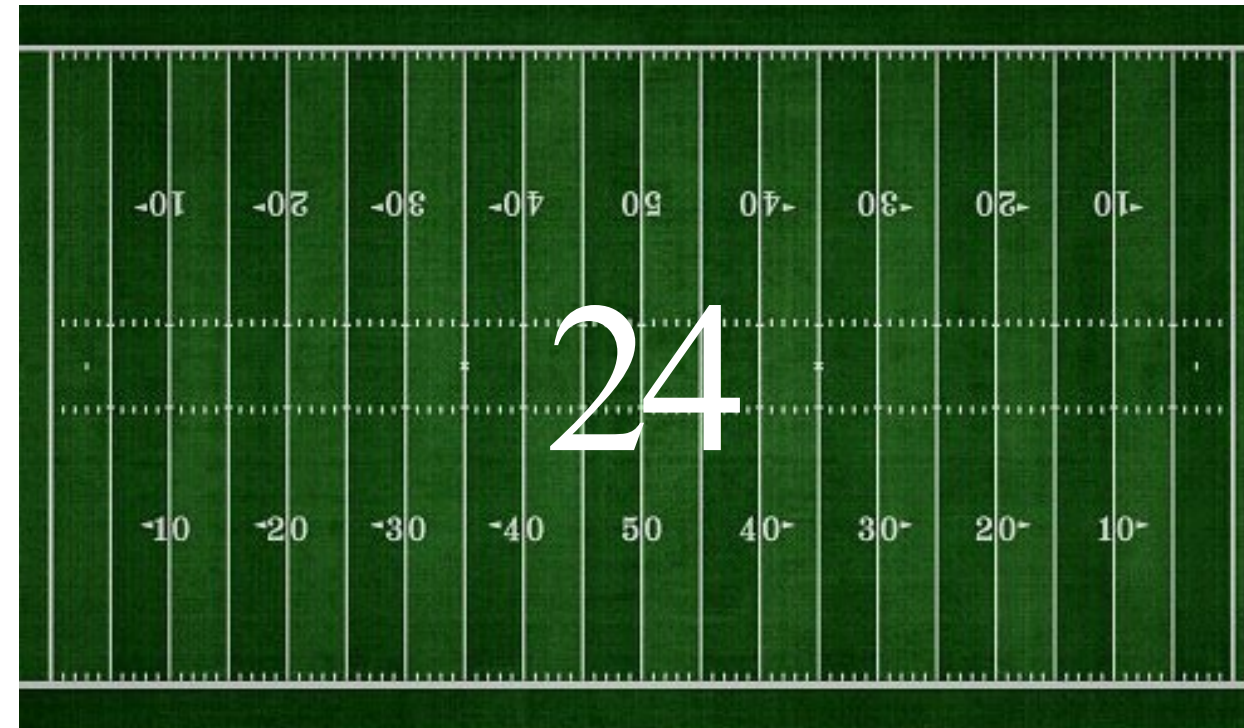




Total Land

322 acres = 14,026,320 Sq Ft

244 Football Fields



Greenhouses

32.1 acres = 1,400,000 Sq Ft

24 Football Fields

A Facility as
Big as Texas



TXGS has a capacity to
grow 60 million leafy
greens and/or herbs
units annually.

Strategic Location



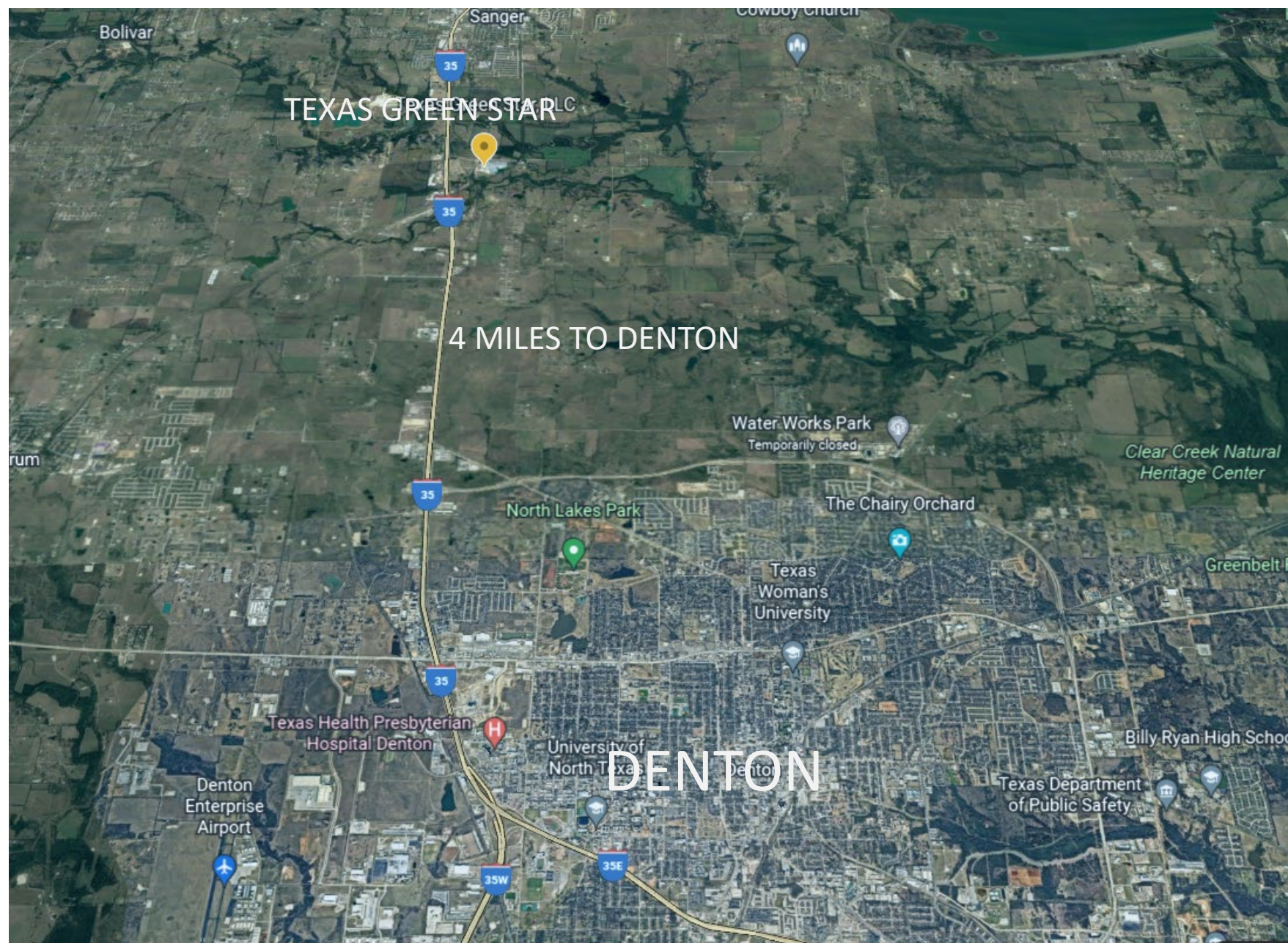
TXGS is approximately 45 miles north of the Dallas/Ft. Worth Metroplex Area.

National

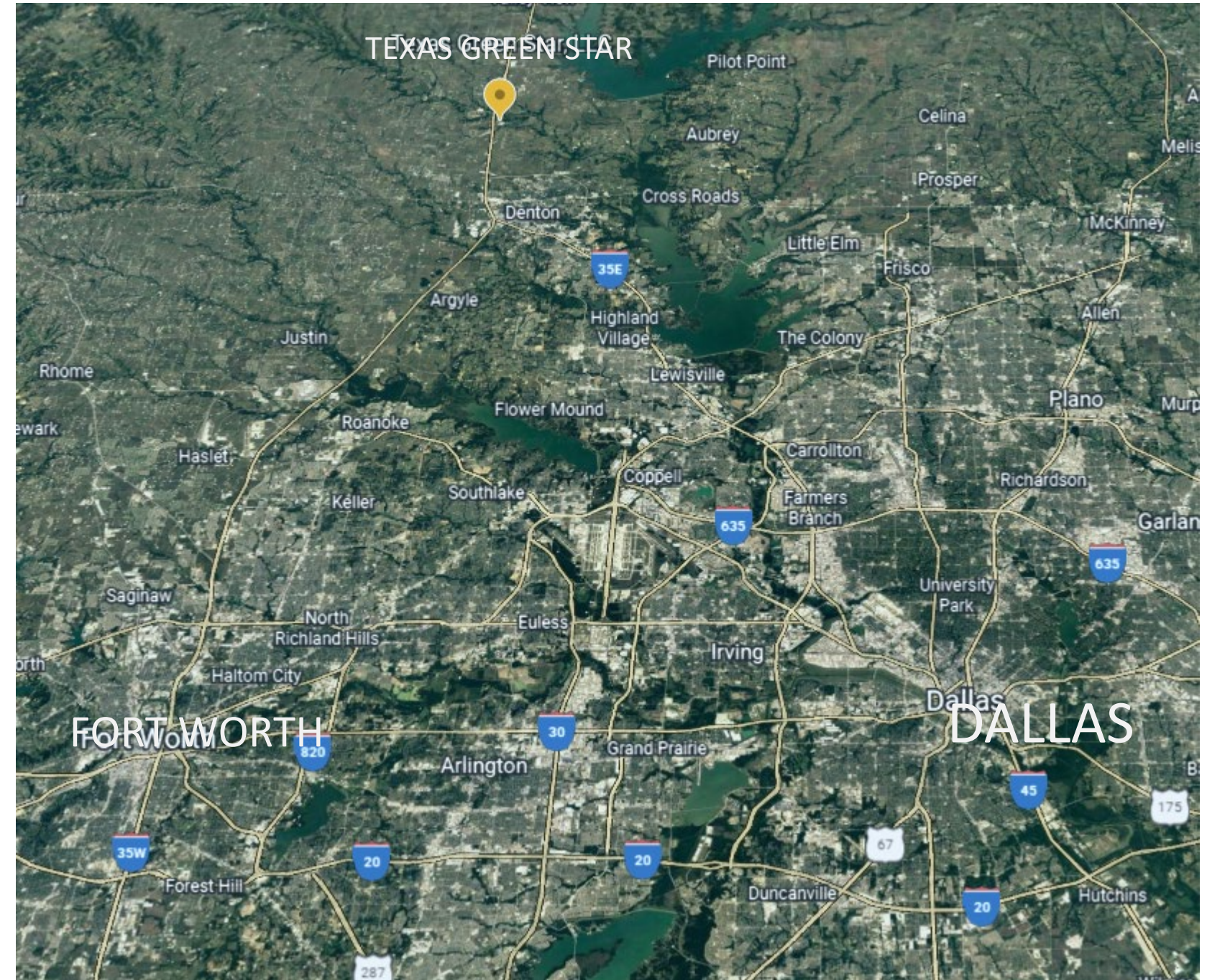
Dallas to Memphis	7 hours
Dallas to Kansas City	8 hours
Dallas to Atlanta	11 hours
Dallas to Denver	12 hours
Dallas to Louisville	12 hours
Dallas to Cincinnati	14 hours

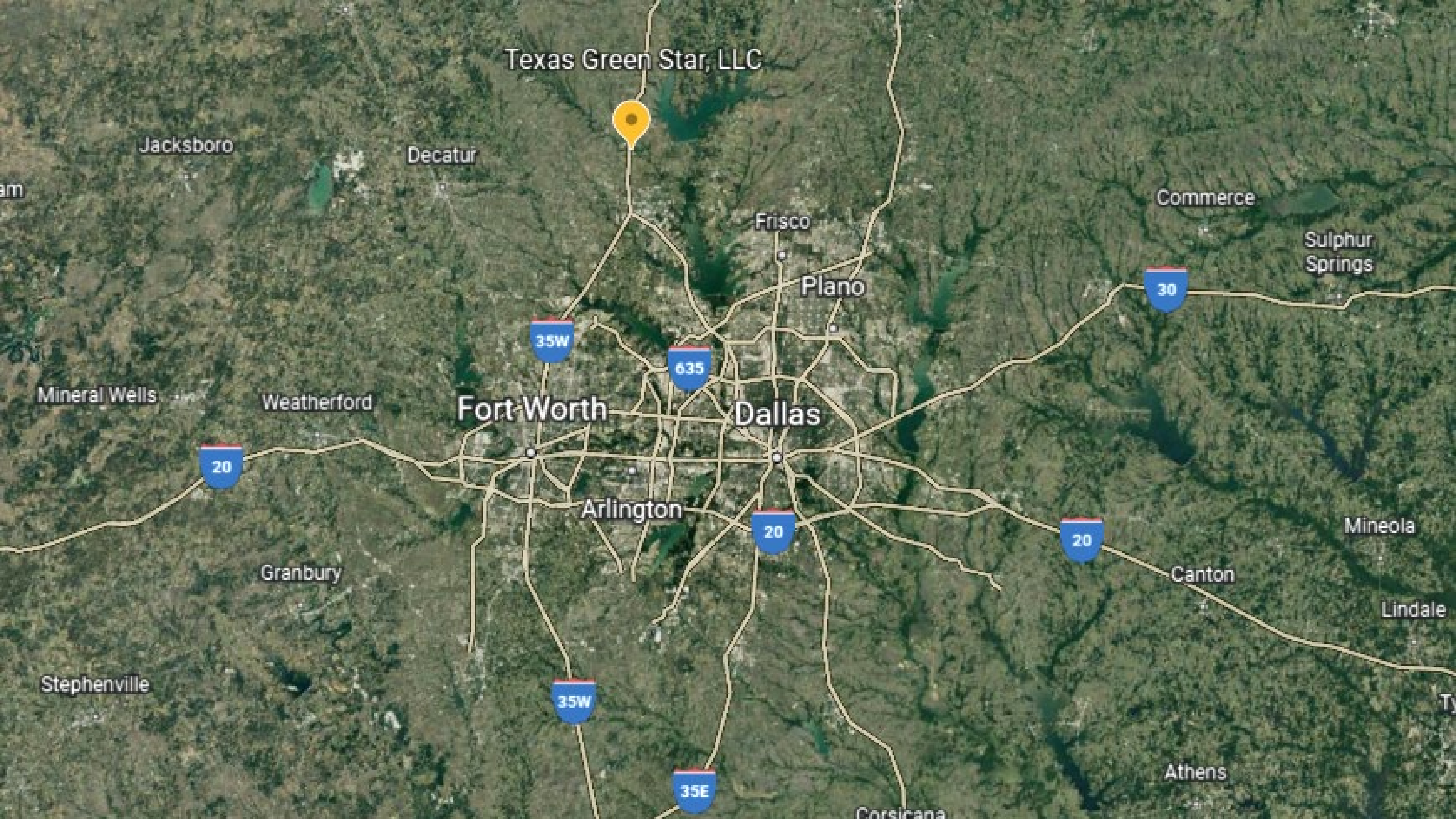
Texas

Dallas	1 hour
Temple	2.5 hours
Austin	3.5 hours
Houston	4.5 hours
San Antonio	5.5 hours
Weslaco	8.5 hours



35 MILES TO DFW





Texas Green Star, LLC



Jacksboro

Decatur

Commerce

Frisco

Sulphur Springs

Plano

35W

635

30

Mineral Wells

Weatherford

Fort Worth

Dallas

20

Arlington

20

20

Mineola

Granbury

Canton

Lindale

Stephenville

35W

35E

Athens

Corsicana

Our Certifications



Price Difference – Organic vs Conventional

VEGETABLES TERMINAL PRICES REPORT

DATE: 01.26.22

Source: USDA - Agricultural Marketing Service

COMMODITY NAME	CITY	PACKAGE	CONVENTIONAL PRICE	ORGANIC PRICE	PRICE DIFFERENCE
SPINACH	BOSTON	4 lb cartons	\$10.00	\$14.50	45%
SPINACH	LOS ANGELES	cartons bunched	\$18.00	\$28.00	56%
SPINACH	SAN FRANCISCO	4 lb cartons	\$8.50	\$12.50	47%
SPINACH	SAN FRANCISCO	cartons bunched	\$28.00	\$42.50	52%
LETTUCE, ROMAINE	DETROIT	cartons 12 3-count packages	\$26.00	\$42.00	62%
LETTUCE, ROMAINE	LOS ANGELES	cartons film lined	\$14.50	\$36.00	148%
LETTUCE, ROMAINE	LOS ANGELES	cartons 12 3-count packages	\$24.00	\$45.00	88%
LETTUCE, ROMAINE	LOS ANGELES	cartons film lined	\$25.00	\$49.00	96%
LETTUCE, ROMAINE	SAN FRANCISCO	cartons film lined	\$26.00	\$43.50	67%
LETTUCE, BOSTON	LOS ANGELES	cartons film lined	\$18.00	\$32.00	78%
LETTUCE, BOSTON	SAN FRANCISCO	cartons	\$21.00	\$39.50	88%
LETTUCE, RED LEAF	LOS ANGELES	cartons film lined	\$13.00	\$33.00	154%
LETTUCE, RED LEAF	SAN FRANCISCO	cartons	\$20.00	\$37.00	85%
CILANTRO	SAN FRANCISCO	cartons bunched	\$28.00	\$46.00	64%
DILL	SAN FRANCISCO	1 lb film bags loose	\$6.50	\$22.50	246%
ARRUGULA	CHICAGO	1 lb film bags	\$6.00	\$13.00	117%
ARRUGULA	SAN FRANCISCO	3 lb film bags	\$8.50	\$15.50	82%

93%
Higher on
Average



Commercial Achievement



Customers

USA

Customer	Channel	Customer Segment	Customer Type	Status
Fresh Point	Direct	Food Service	National	["Completed"]
Lipman	Direct	Food Service	National	["Completed"]
Central Market	Freshpoint	Retail	Regional	["Completed"]
Restaurant Depot	Direct	Food Service	National	["Completed"]
Ben E. Keith Co.	Direct	Food Service	National	["Completed"]
Sysco/Freshpoint	Direct	Food Service	National	["Completed"]
Premier Produce	Direct	Retail	National	["Completed"]
Schaard	Broker	Retail	National	["Completed"]
Brookshire Food Stores LLC	Direct	Retail	Regional	["Completed"]
Pete's	Direct	Retail	National	["Completed"]
Catalani Produce	Direct	Wholesale	Regional	["Completed"]
South Coast	Direct	Wholesale	Regional	["Completed"]
Harvest Sensation	Direct	Wholesale	Regional	["Completed"]
Johnson Family Farms	Direct	Wholesale	Regional	["Completed"]
Winco	Direct	Retail	National	["Completed"]
Hardie's Fresh Foods DBA: Hardie's Fruit and Vegetable Company, LP.	Direct	Food Service	Regional	["Completed"]
Sprouts Farmers Market	Direct	Retail	Regional	["Completed"]

International

Burnac Produce Ltd - Canada	Direct	Wholesale	International	["Completed"]
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In progress

Customer	Channel	Customer Segment	Customer Type	Status
HEB	Direct	Retail	National	["In Progress"]
Nature Best	Direct	Food Service	Regional	["In Progress"]
Capitol City Produce	Direct	Food Service	Regional	["In Progress"]
US Foods	Direct	Food Service	National	["In Progress"]
Performance Foodservice	Direct	Food Service	National	["In Progress"]
Fresh Concepts	Direct	Food Service	National	["In Progress"]
Gordon Food Service Inc	Direct	Food Service	National	["In Progress"]
Courchesne Larose Lte	Direct	Food Service	National	["In Progress"]
Freshpoint - Miami	Direct	Food Service	Regional	["In Progress"]
Albertsons	Direct	Retail	National	["In Progress"]
Costco	Direct	Retail	National	["In Progress"]
Whole Foods	Direct	Retail	National	["In Progress"]
Kroger	Direct	Retail	National	["In Progress"]
Amazonfresh LLC	Direct	Retail	National	["In Progress"]
Walmart	Direct	Retail	National	["In Progress"]
Misfits Market	Direct	Retail	National	["In Progress"]
Pacific International	Direct	Wholesale	National	["In Progress"]
Patty's Herbs	Direct	Wholesale	National	["In Progress"]
Grow Texas Farms	Direct	Wholesale	Regional	["In Progress"]
MarkOn	Direct	Wholesale	National	["In Progress"]
Michael Cutler Company	Direct	Wholesale	National	["In Progress"]
Everyday Fresh Produce, Inc.	Direct	Wholesale	Regional	["In Progress"]



Branding and Packaging



Branding



TXGS Brand



Private Label



Bulk

Packaging



Bulk
Loose product no
brand/packaging



Clamshell
Premium



Bouquet Bag
Micro-perforated



Flow Pack
Eco-friendlier



Root cap locks
moisture and
controls debris



Our Labels



Labels Hydroponic Products



Lettuces



Leafy Greens



Herbs

Labels Hydroponic & Organic Products



Lettuces



Leafy Greens



Herbs





Hydroponics?

No soil, compost
or sprinkler
irrigation used

Free of Food
Pathogens
Guaranteed.

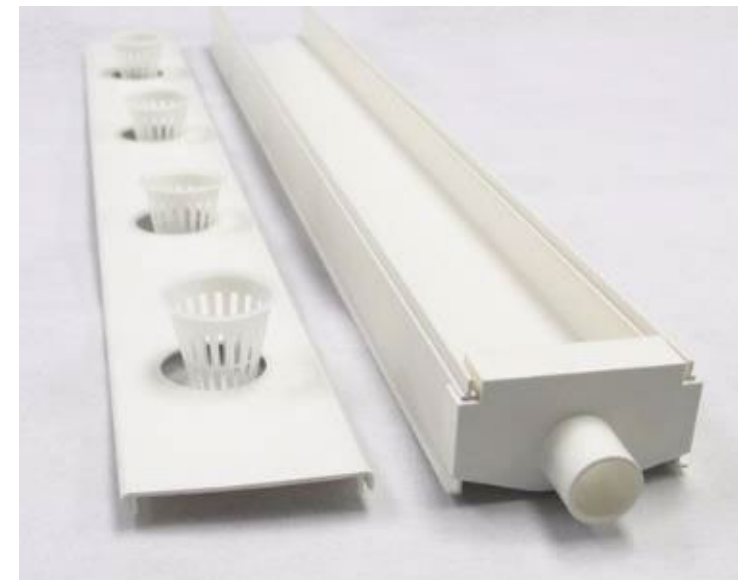
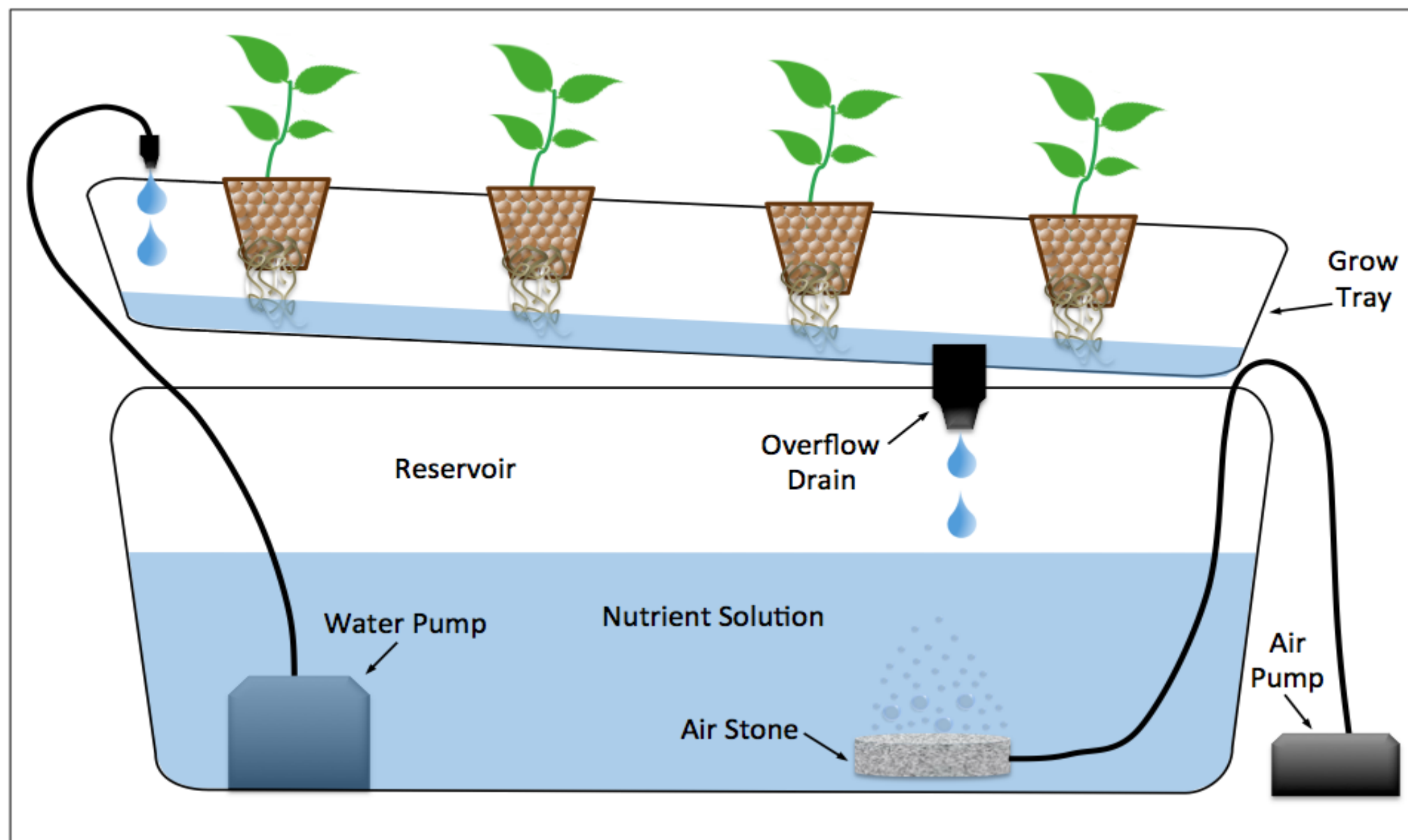
Free of hazardous
Chemicals.

Free of Insects or
debris.

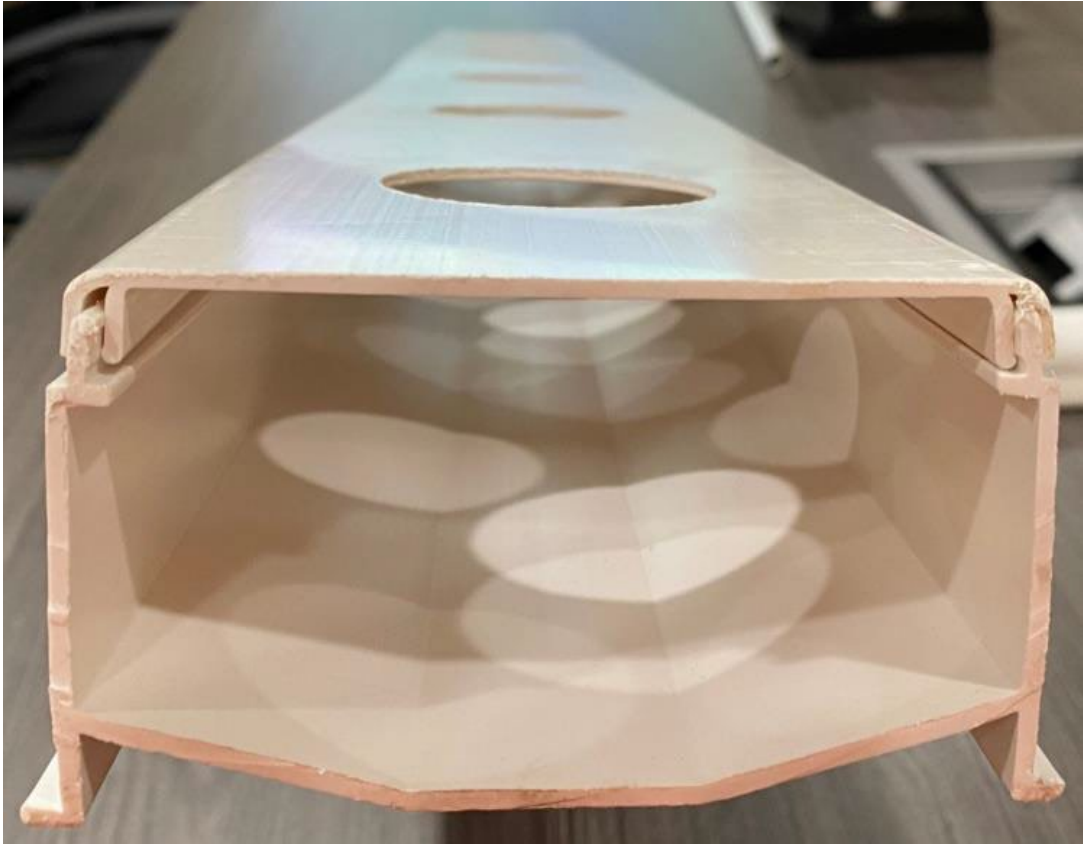
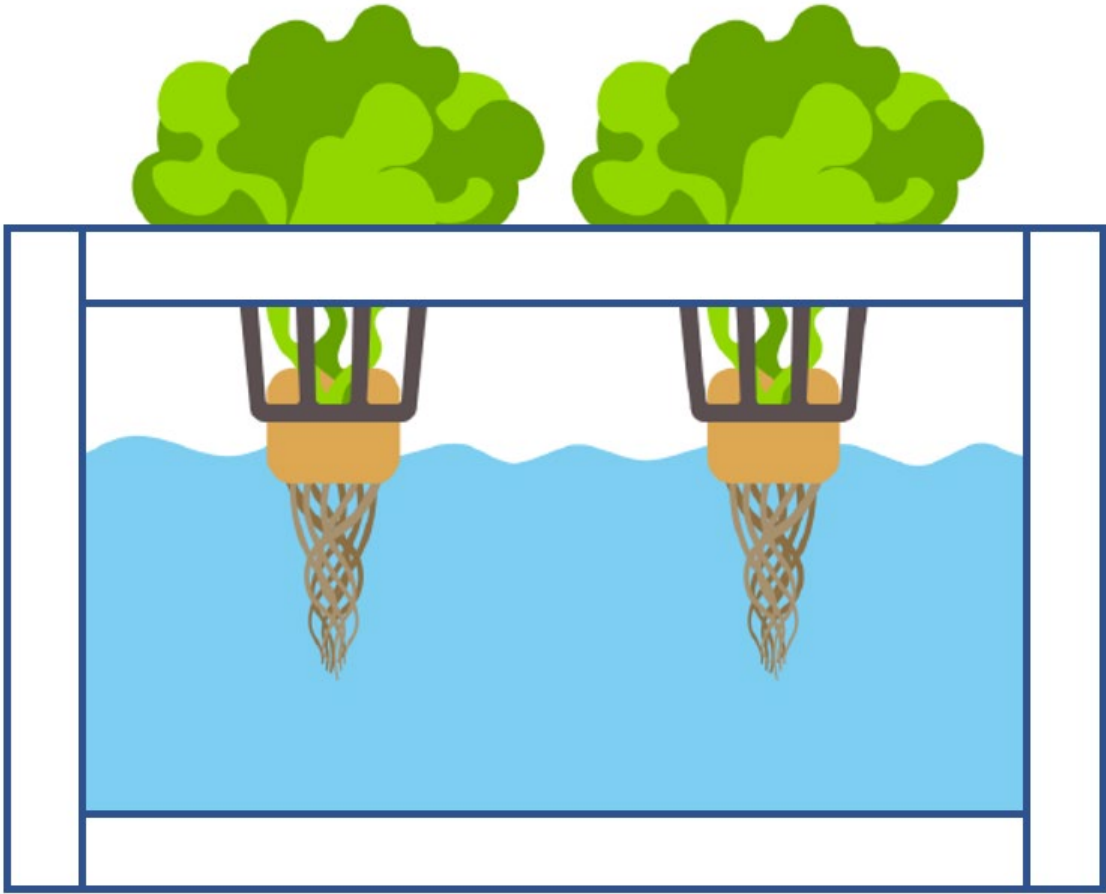


Nutrient Film Technique (NFT)

The backbone of the hydroponic facility is the Nutrient Film Technique (NFT). Nutrient-rich water flows through a network of plastic (PVC) channels, each holding multiple transplants containing submerged plant roots. The system recycles water, saving, and ensuring nutrient delivery.



Nutrient Film Technique (NFT)



The Right
Amount of
Sunlight
Water
Nutrients



Other Benefits

Precise amount of **water** and **nutrient** supplied.

Ample produce portfolio

Growing conditions optimized.

No hazardous **chemicals** used.

95% Less Water than other growing methods.

Faster growth cycles.

We strictly use **rainwater** (NO city – NOR well water).

Year-round supply - avoiding seasonality.

Product Portfolio



We hydroponically grow under Controlled Environment Agriculture (CEA) organic products in four categories:



Lettuces



Leafy Greens



Herbs



Asian Leafy Greens





Butterhead



Frisée



Red Leaf



Green Leaf

Lettuces



Arrugula



Watercress



Swiss Chard



Spinach

Leafy
Greens



Parsley

French Parsley - Italian Parsley



Dill



Cilantro



Basil

Herbs



Baby Bok Choy



Mustard Greens Gai
Choy

Asian Leafy
Greens

Our Crops



Our Crops







